

## **Injury Prevention Pilot BVRAC Meeting 05/28**

### **Meeting Notes**

#### Attendees

Riley Fisher	Tonyon Boyo	Erin Gaas	Ashley Johse	Courtney Saunders
Christina Nickerson	Dr. Kristen Christian	Rebecca Hill	Brandi Mendoza	

**Stop the Bleed training August 5th, 2025 Instructors** - There are five instructors so far. Please let Ms. Fisher know if you would like to help.

**500 Life-Meter Window Thermometers** - The window thermometers have been ordered. They will be distributed between RAC organizations once they are received.

**June Social Media Campaign** – Waiting on invoice for campaign from the Impact Group. Topics include snake bites, pneumonia and water safety. There will be 8 social media posts and 4 blogs added to the website. The stroke media campaign is going well and looks great on social media.

**CarFit Events in October** – There will be a training as well as an event in October. Please let Ms. Fisher know if you are interested. Recommend marketing this event since it is nationwide.

**WHALE Kits** – Any organization can order up to 5 free kits. Ms. Fisher recommends a light promotion for this program that is not very expensive. The group could reach out to police, fire, and other emergency personnel for awareness. Dr. Christian suggested partnering with agencies that do car seat fittings. Ms. Mendoza suggested partnering with the women's centers in hospitals. A logo can be added to the stickers as well.

**MOCK Budget** – Ms. Fisher shared a mock budget that included the current committee expenses. The current expenses are the Life-Meter Window Thermometers (\$1,004.15) and the June Social Media Campaign (\$850). Ms. Fisher suggested purchasing 500 WHALE kits (500 kits x \$5.08 per kit = ~\$2,540). Some additional expenses may include promotion of the WHALE project and CarFit project. The projected total is \$4,394.15. The RAC Cap is \$7,029.

**Langford Injury Prevention Session** – May look at fall prevention or injury prevention in general. Ms. Mendoza reached out to the Langford to ask if they would be interested in a Matter of Balance workshop. It is provided free by the Area Agency on Aging and is an 8-week program.

**Fall Prevention Campaign in September** – Looking at doing something similar to last year.